

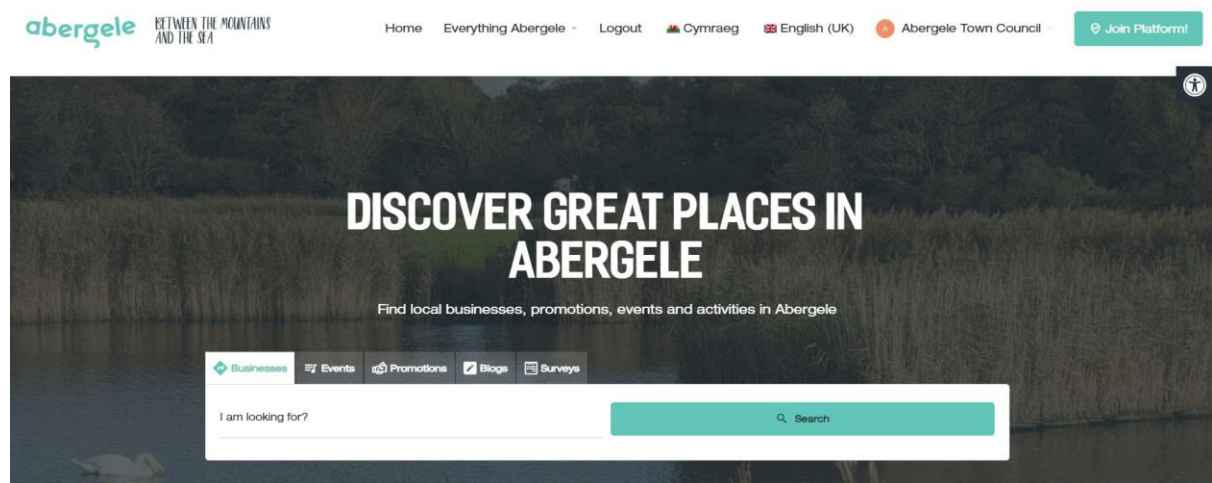
## Business Network Event

The Placeplan Committee was delighted to host a Business Network Event in September, which saw members of the business community, community groups, and town councillors come together to “talk shop” with the QRBoxx team, in a friendly and relaxed environment.

The event introduced QRBoxx, Abergele’s upcoming online space, which will be used to showcase “all things Abergele” under one umbrella. This will include businesses and groups in Pensarn, St. George, Belgrano and Bodtegwel, as well as events, blog posts, projects, and more!

Abergele can be proud of its business community who showed commitment to our town, engaging with the QRBoxx team during the event, asking great questions, and sharing ideas! It was a good reminder that we should all support our business community, and our town, to thrive, by remembering to #shoplocal, #shopsmall, and most of all, to #shopabergele.

## What is QRBoxx? About this platform!



At its heart, QRBoxx is about working together to help shape Abergele’s identity, to create a positive online presence, and to create interest in our town and local areas.

It is about presenting Abergele in its best light, to residents, tourists, and investors, and helping people to easily access information about what’s happening, and what’s on offer in our town, all in one place.

QR Boxx’s ethos is about community development, and is founded on the idea of creating an accessible, equitable, inclusive, and user-friendly platform that supports cross-promotion and collaboration.

Our local community groups, businesses, and organisations can join the platform as Members, at no cost, and begin to create their individual listing – they can upload photos, written content, special offers, activities or events, and they can tag themselves according to the specific services/support/products they offer.

From there, Members can share these to their social media channels, or link to their websites, and by virtue of doing so, they will also be promoting the rest of the town at the same time!

QRBoxx is mobile- and pc- friendly, and members of the public can open the site from anywhere, by scanning the QR codes they will see around town, or by browser search, without having to sign in, and without third party advertising.

And when the QRBoxx site “goes live”, please do complete the Town Survey which aims to gather feelings, opinions, and thoughts from local businesses, community groups, residents, an even tourists!